



# **Candidate Profile**



**Toni Ressaire** is running for the position of substitute delegate.

## **Academic background:**

• Master of Science in Technical and Scientific Communication

#### **Professional career:**

Current role: Director of Innovation, Technically Write IT

A passionate innovator, educator, and consultant with expertise in user experience design, information design, and conversational AI design, I believe in the power of information and innovation to drive business

#### Professional experience in technical communication:

With 15+ years of experience in the tech industry and a founding member of the Information 4.0 Consortium, I currently serve on the senior leadership team at Technically Write IT. Previous experience includes working as a consultant, primarily with software development companies.

### Goals for my role as delegate:

My goal for tekom Ireland is to promote the profession of technical communication to individuals and companies in Ireland through meetings, events and communication.

As a substitute delegate for tekom Ireland, my goal would be to act as a liaison between the local chapter and executive board, communicating decisions and actions taken by the board to the local chapter, and communicating about local chapter activities and issues to the board.